

RESUME OF:
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OBJECTIVE

A challenging and rewarding career which will provide exciting opportunities for long-term career growth.

SKILLS

- Creative and forward thinking in all aspects and forms of media
- Communicate ideas and concepts effectively to a variety of audiences through presentations, written works, and graphic design
- Facilitate and develop trust, reliability and partnerships with clients and partners
- Manage change through decision-making, problem solving, and knowledge building
- Knowledge of graphic design programs and trends, music, and local culture
- Exercise a high degree of initiative and work ethic with a considerable amount of independence
- Passionate about what I love

EDUCATION

New Media Communications Certificate Program	SIAST - Wascana	Completed: Summer 2008
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PROFESSIONAL DEVELOPMENT

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| 2012 | Appointed Jury Member – SaskMusic Artist Showcase Selection at Canadian Music Week 2012 |
| 2012 | Inaugural Speaker – Creative City Centre Think & Drink Series (Regina, Sask.) |
| 2012 | Featured Guest on the Marketing Revolution Podcast (Regina, Sask.) |
| 2012 | Featured in the Leader Posts' Regina Media 'Top 10 Albums of the Year 2011' column |
| 2011 | Twitter page maintained (@ReginaSymphony) was voted by a panel of professional judges as one of 24 finalists (out of over 150 entries) in the socialfresh.com 'Top 10 Twitter Brands of 2011' promotion. Other finalists included Starbucks, Red Cross, Pepsi and HBO to name a few. |
| 2011 | Guest Speaker - Social Media, Campbell Collegiate School (Regina, Sask.) |
| 2011 | Saskatchewan Juror, FACTOR Grant Proposal Round Table (Genre: Pop) |
| 2011 | Saskatchewan Juror, FACTOR Grant Proposal Round Table (Genre: Alternative) |
| 2011 | Instructor (Neil Balkwill Centre) – Basics of Graphic Design & Social Media (Regina, Sask.) |
| 2011 | Artist Marketing & Promotions Manager – Alex Runions (Regina, Sask.) |
| 2011 | Member, Regina Regional Opportunities Commission Attractions Committee |
| 2011 | Featured on popular UK website, Design Week for contribution to e-book, The Wall |
| 2011 | Subject of McMasters University case study highlighting success in social media (Hamilton, Ont.) |
| 2011 | Writer for SKY Magazine (Regina, Saskatchewan) |
| 2011 | Featured on CBC's Afternoon Edition in support of Walter Ostanek (Canada's Polka King) |
| 2011 | Feature Writer, Regina Regional Opportunities Commission Horizons Magazine (Regina, Sask.) |
| 2011 | Featured on CBC's The National in support of Walter Ostanek (Canada's Polka King) |
| 2011 | Received national media coverage via CTV & CBC News for Innovative T-shirt Design |
| 2011 | Music Columnist, AMP Magazine (Martinez, California) |

2011 Member, SIAST New Media Program Advisory Committee (Regina, Sask.)
 2011 Saskatchewan Juror, Western Canadian Music Awards
 2011 Premier Artist – Skatch Clothing Artist Series (www.skatchclothing.com)
 2011 Appointed Chair – SaskMusic Personnel & Human Resources Committee (Regina, Sask.)
 2011 Feature Writer (Cover Story), Muzik Etc. Magazine (Quebec City, Quebec)
 2011 Judge, SaskMusic In Tune 2011 Compilation Contest
 2010/2011 Elected Member, SaskMusic Board of Directors
 2010 Freelance Writer, Leader Post Newspaper (Regina, Saskatchewan)
 2010 Featured in documentary about 'Social Networking', SHAW TV (Moose Jaw, Sask.)
 2010 Music Columnist, Buzz City.ca (Regina, Saskatchewan)
 2010 Feature Writer (Cover Story), SaskMusic Session Magazine (Regina, Sask.)
 2010 John Lennon Song Writing Contest Winner (Manhattan, New York)
 2010 Guest Speaker - Success in New Media, SIAST Wascana New Media Communications Class (Regina, Sask.)
 2010 Saskatchewan Juror, FACTOR Grant Proposal Round Table (Genre: Alternative)
 2010 Saskatchewan Juror, Western Canadian Music Awards
 2009-2010 Music Reviewer, DyingScene.com (Los Angeles, California)
 2009 Columnist, Distorted Magazine (United Kingdom)
 2007 Winner of Regina Folk Festival T-Shirt Design Contest
 2007 Interviewer, Mutiny Zine E-zine (Orebro, Sweden)
 2007 Co-host of community radio show, The Dishpit on 91.3FM CJTR
 2007 – Present Freelance Graphic Designer

RELEVANT WORK EXPERIENCE

Creative Marketing & Promotions Manager, Regina Symphony Orchestra (Regina, Sk) March 2011 to present

- Maintain and promote the positive image of the Regina Symphony Orchestra through all social mediums
- Design and layout any pertinent materials to promote our concerts and events (brochures, programs, signage)
- Deliver a well executed and successful marketing campaign for all upcoming events
- Build strong relationships with clients, sponsors, musicians and fans of the Regina Symphony
- Educate and inform our sponsors, fans and clients of our missions, goals and accomplishments

Production Manager/Graphic Designer, Sign-A-Rama (Regina, Sk) September 2010 to March 2011

- Manage production and client relations to ensure satisfaction and timely completion
- Design and manufacturer product according to supply & demand
- Follow company guidelines and practices to help maintain a profitable and stable work environment
- Use knowledge of design and print to produce an outstanding and memorable final product
- Organize assigned tasks effectively and efficiently
- Guide co-workers accordingly and in a positive manner to help preserve a consistent work flow

Graphic Designer, Imagination Ink Ltd. (Regina, Sk) June 2009 to September 2010

- Provide clients with not only a positive working experience but a well designed product that stands out amongst the rest.
- Keep updated on current design programs and trends to enhance and improve my skills to the best of their ability.
- Follow projects through from start to finish to ensure client satisfaction
- Work with and inform others of design based knowledge to help produce outstanding results
- Organize assigned tasks effectively and efficiently

**Customer Service Representative,
Boardwalk Rental Communities (Regina, Sk)
February 2008 to June 2009**

- Ensure tenants satisfaction through proper education of policies and procedures.
- Handle emergencies and issues with professionalism and positivity.
- Maintain a well-organized office environment by properly completing assigned paperwork and documents.
- Attract potential tenants with showings, information about the site and a professional and approachable attitude.

**Manager,
CD Plus (Regina, Sk)
Sept 2003 to July 2004**

- Achieve store sales targets and promote exceptional customer service.
- Dealt effectively with customers needs to ensure a positive experience under company's specific training plan.
- Manage staff members in an influential and respectable manner.
- Ensure that stock, schedules and proper paperwork is completed in the time lines provided.
- Keep updated on current music trends and events.

OTHER WORK EXPERIENCE

January 2008 to March 2008
April 2005 to August 2007

Rawlco Radio, Control Board Operator
RCE Computer & IT Solutions, Sales